

Atlanta's **25th** Annual
LGBT Film Festival



Celebrating Pride at the Movies
October 4 - 11, 2012



2012 Sponsorship Opportunities

www.outonfilm.org



Official Theatre Partner

Target a Stellar Audience



Out on Film was created in 1987 and is a non-profit, tax-exempt 501(c)(3) organization. As one of the country's oldest lesbian, gay, bisexual and transgender film festivals, Atlanta's Out on Film is dedicated to supporting the exhibition of LGBT film and video art forms.

Out on Film was created to inform, entertain, educate, and enrich the regional LGBT community by recognizing the creative work of these artists and professionals, many with local connections.

The festival's popularity is accomplished in part by offering multi-racial and multi-cultural films. The real value to fans and sponsors is the sense of kinship the event creates year after year.

Recent Partners & Sponsors



Make the Movie Experience a Lasting Connection

Out on Film makes the movie experience more complete because movies have the ability to bring people together. Top rated films, intimate settings, audience participation and special celebrity events give moviegoers and sponsors a way to connect, a way to extend a 90-minute film into a lasting relationship. The annual event attracts thousands of metro Atlanta area fans. Our loyal audience looks forward to our films and events year after year.



What our filmmakers and fans Have to Say

This labor of love for which you devote so much of the year is truly appreciated by those of us lucky enough to enjoy the experiences of so many films from so many filmmakers.

Richard K. - Out On Film Fan

So glad it went well. We thank you again for inviting us to be a part of Out On Film...

Scott Bloom (Director, "Out for the Long Run")

This year's entire lineup was so strong it was difficult to choose. Congrats to these filmmakers.

Stan B. - Out On Film Fan

Thank you for all your support of our film, Out On Film! We are honored to be a part of your festival!

Rhonda Eiffe (Executive Producer, "Wish Me Away")

You guys are amazing! So happy we won Audience Award for Best Documentary! It means so much to us.

Gary & Larry Lane (Writers & Directors, "From Hollywood to Dollywood")

A great festival, wonderful audience and a totally fantastic crew. Loved screening there!

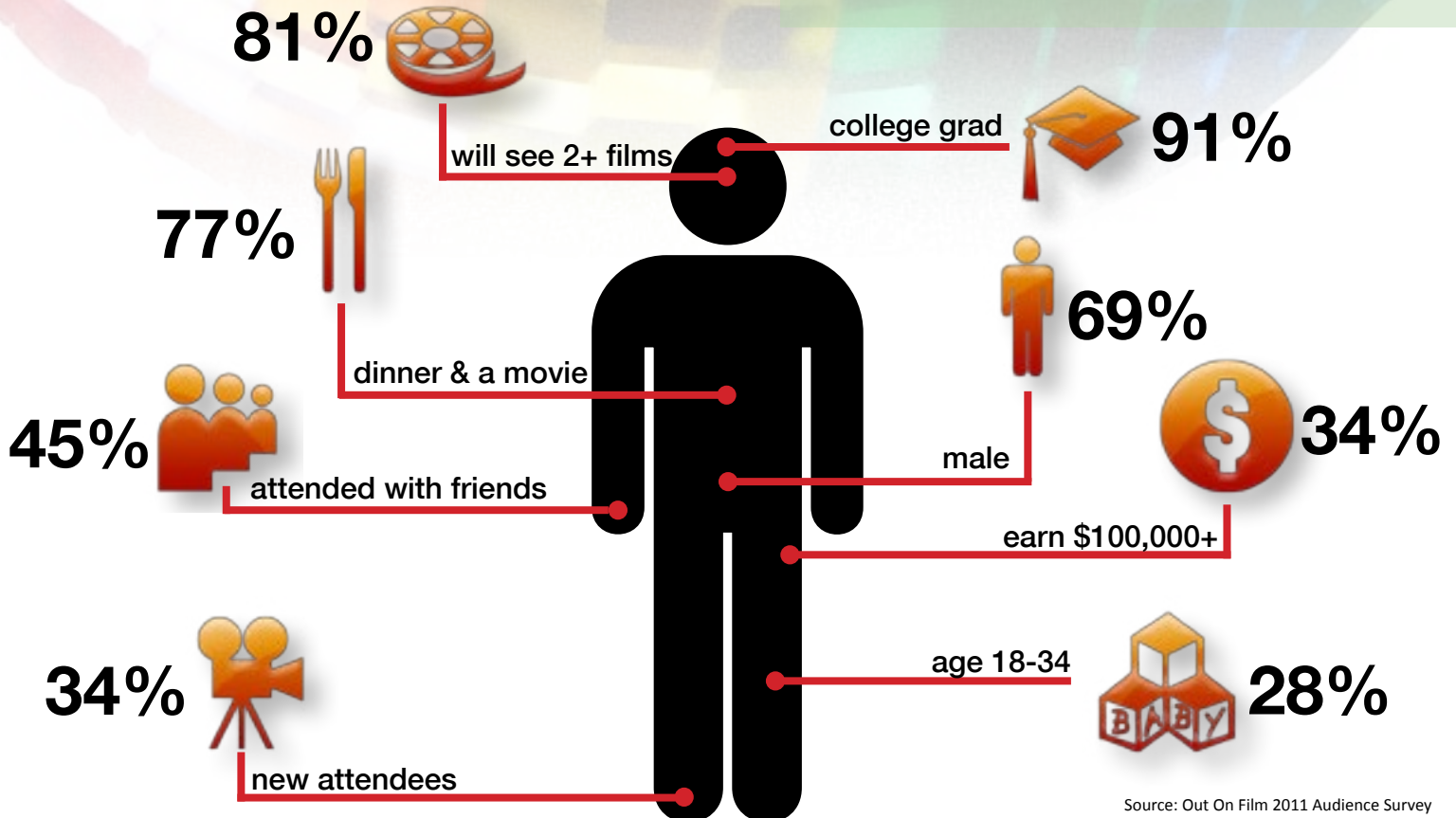
Michael Akers (Director, "Morgan")

This is a fun, well-scheduled, smart festival. We had an awesome time!

Sandon Berg (Producer, "Morgan")

Festival Demographics

Who Attends?



2012 Sponsorship Levels & Benefits

For more information contact:

Jim Farmer
Festival Director

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Other advertising
 opportunities are available.

www.outonfilm.org

	Presenting \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Non-Profit
Use of Out on Film logo for one year	✓	✓	✓	✓	✓	✓
Web link from Out on Film's website for one year	✓	✓	✓	✓	✓	✓
A mention in Out On Film email campaign for 1 year	✓	✓	✓	✓	✓	✓
On-Site Promotion - Signage at event	✓	✓	✓	✓		
Logo on Festival Poster	✓	✓	✓	✓		
Sponsor may provide opening night bags for patrons	✓	✓	✓	✓		
Logo on Festival Postcard, Quick Movie Guide	✓	✓	✓			
Video Promo Trailer running on screen before all films	✓	✓	✓			
Sponsor's name in all festival press releases	✓	✓	✓			
Sponsor will receive special recognition during event	✓	✓	✓			
Sponsored Screening with 6 tickets and speaker	✓	✓	✓			✓
On-Site Promotion - Information Table	✓	✓				✓*
Logo on Audience Ballots	✓					
Logo on cover of Program Guide	✓					
Ad in Program Guide	2 pages	1 page	1/2 page	1/2 page	1/4 page	1/4 page
Full-Access passes (free admission films, parties)	6	4	2			
Individual movie passes	10	8	4	4	4	4

* at screening only